

For Immediate Release

Releasing Ministry plans crowd-funding campaign

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“It feels right to run a crowd-funding campaign to fund the development of a crowd-funding platform,” says ReleasingMinistry.org co-founder, Vonn New.

Releasing Ministry Alliance announces a campaign to publicize the project and raise \$16,000. Funds are needed to develop the web application, establish a non-profit organization, and fund start-up operations. Additional information about the campaign may be found at <http://releasingministry.org/campaign>.

Releasing Ministry Alliance’s purpose is to help Friends and others publicize and crowd-fund their Spirit-led services (ministries). Both Vonn New and Viv Hawkins, the founders of the project, have experienced the practical difficulties of maintaining a livelihood while engaging significant time and energy in ministry among Friends. New explained, “We both experienced wonderful spiritual support and accountability from our faith communities, but we also found that some very practical problems stood in the way of us being completely faithful to the ministry we were given. It was hard to get the word out so that Friends would know that we could be invited. And it was difficult to balance the need to earn a livelihood and have the time and flexibility to travel where we are called. These are practical issues. Understanding that we are not alone with these challenges, we decided to use our skills to solve these problems.”

An informational website is available at <http://releasingministry.org>. The enhanced website will add information about participating ministries: descriptions, testimonials, and accountability reports, and contact information to invite the ministry and channels to donate money and other forms of support to the ministries. A network of people will receive informational e-mails to supplement the website.

Releasing Ministry has been funded in part by the Lyman Fund. The project has minutes of support from Central Philadelphia, Chestnut Hill, Frankford, Germantown, and Greene Street Monthly Meetings and Philadelphia Quarterly Meeting. We invite other organizations to consider offering support or endorsement. Please contact Viv Hawkins at [friendviv@gmail.com](mailto:friendviv@gmail.com).

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